

## [OASIS-6] A Big Think 2024 (Business model audition for OASIS VISA points)

Invest Seoul(IS), a Business Navigator for Foreign Startups and investors, is pleased to announce that we will hold the 12<sup>th</sup> A Big Think (Business model audition) aimed at granting OASIS VISA points for foreigners who want to start tech-based start-ups in Korea. We look forward to meeting with the innovative pre-entrepreneurs!

### ○ What is technology-based Business model?

- Any product or service related or combined with technology such as manufacturing, smartphone, App, IoT, web, etc.

### ○ Competition Overview

1. Submission of the application via email: **Jun. 24 (Mon) ~ Jul. 12 (Fri)**
2. Preliminary Round(Application review): **Jul. 22 (Mon) ~ Jul. 25 (Fri)**
  - \* The result announcement: **Jul. 31 (Wed)**
3. 1:1 Business Model Consulting: **Aug. 5 (Mon) ~ Oct. 11 (Fri)**
4. Final Round(Presentation): **Oct. 24 (Thur)**

### ○ Application

- Application Period: **Jun. 24 (Mon) ~ Jul. 12 (Fri)**
- Eligibility: Foreigners(a person/a group) or Foreigners-Koreans teams with technology-based business models.
  - \* Applicants should(shall) be able to legally stay in Korea and have undergraduate or higher education from Korea or Overseas
  - \* In the case of a foreigners and Korean mixed team, the foreigners must play a leading role as representatives of the team(Founder, CEO, Head)
  - \* If the company has already existed, only companies established in 2024 are eligible.
- Submission : Investseoul Website (investseoul.org > Invest Seoul Projects) or <https://shorturl.at/duyVp>
- Required documents: 1. Application form(Download)
  2. Resume(including pictures) of all team members (free form)
  3. A copy of ARC or passport of all team members

### ○ Business Model Consulting

- Period: **Aug. 5 (Mon) ~ Oct. 11 (Fri)**
- Eligibility: 10 teams who successfully pass the preliminary round (Mandatory)
- Content: Providing customized consulting service for each team  
(Developing business plan and PPT design)

### ○ Award

- Money Prize and Start-up VISA(D-8-4) points

		Category	
Rank	The no. of team	Prize	
1 <sup>st</sup>	1 team	5,000,000 KRW	OASIS 6 : Start-up VISA(D-8-4) Prerequisite 25 points by the Ministry of Justice
2 <sup>nd</sup>	2 teams	3,000,000 KRW	
3 <sup>rd</sup>	2 teams	1,000,000 KRW	
Popularity Award	1 team	500,000 KRW	N/A

- Contact 02-6361-4134~6 or email at [investseouloasis@gmail.com](mailto:investseouloasis@gmail.com)